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Visit our website at: [allianceforthebay.org](http://allianceforthebay.org)*

## Position Announcement: **Multimedia Associate**

### **About the Alliance:**

The Alliance for the Chesapeake Bay (Alliance) is a regional nonprofit organization whose vision is clean streams and rivers flowing through resilient landscapes, cared for by the people who live, work, and play in the Chesapeake Bay watershed; and whose mission is to restore the lands and waters of the Chesapeake Bay watershed. Our collaborative and action-oriented approach delivers on-the-ground solutions, technical assistance, and builds capacity to achieve healthier lands and cleaner water. The Alliance was founded in 1971 and has offices in Annapolis, MD, Lancaster, PA, Washington, D.C., and Richmond, VA.

### **Job Description:**

The Alliance is seeking a creative storyteller to join our Communications Team. The Multimedia Associate will work with our Program Teams to produce video, photo, and written content that portrays the impacts that the Alliance is making on the Chesapeake Bay watershed. The Associate works closely with staff across the organization. In collaboration with the broader Communications team and under the direction of the Communications Director, the Associate captures content and visual storytelling that resonates with the Alliance's diverse audiences. The successful candidate is creative, enthusiastic about environmental work, and driven to elevate the Alliance's brand.

### **Specific Duties of the Position:**

- Create content that effectively tells the Alliance's story while also engaging the audiences that support the Alliance, including gardeners, farmers, naturalists, outdoor recreationists, sportsmen and women, educators, parents, and other conservationists.
- Interact with numerous stakeholders throughout the Chesapeake Bay watershed, acting as a professional representative of the Alliance's brand.
- Travel to and from areas within the Chesapeake Bay watershed to document Alliance projects and events. Some night and weekend work required.
- Maintain an organized library of photo and video assets, including Google Drive and Flickr accounts.
- Manage and grow the audience and engagement of Alliance YouTube account.
- Elevate voices of diverse and under-resourced conservation community groups throughout the Chesapeake Bay watershed.
- In collaboration with the Communications Team, strategize around and coordinate the Alliance's multimedia efforts to support external facing programmatic, fundraising, and other communications.
- Participate in regular Program Team meetings to identify project-oriented communications opportunities and content sourcing.
- Collaborate with the Communications Team to develop monthly editorial calendars.
- Work with internal teams, partners, contractors, and volunteers to coordinate and schedule video and photo shoots.
- Develop and communicate interview questions to all necessary video participants.
- Organize and maintain audio and video equipment.
- Provide guidance to Alliance staff about shooting photo/video on a smart phone.
- Stay up-to-date with evolving storytelling technologies and practices.
- Broad communications and engagement support as assigned.

**Qualifications & Experience:**

- Associate degree or higher in communications, film, cinematography, journalism, photography, graphic design, or other relevant field.
- 1+ years of working experience in a communications-related field, which may include internships. An advanced degree in a related field may substitute for one year of professional experience.
- Driver's license and ability to travel throughout the Chesapeake Bay watershed (mileage is reimbursed at the federal rate).
- Experience with photo and video editing software such as Adobe Photoshop, Adobe Lightroom, and Adobe Premiere or Final Cut X.
- Experience with YouTube, Flickr, and additional social media platforms with an understanding of video best practices on social media.
- Excellent written and verbal communication skills. Experience producing effective communication materials, including web content, graphics, and presentations, is a plus.
- Quick learner, well-organized, possesses strong attention to detail, and excellent time management skills.
- Ability to work in the field, comfortable working individually, with groups, and outdoors.
- Ability to work efficiently while remote, independently on multiple projects, as well as part of a team.
- Experience with Google Workspace and Microsoft Office.
- Basic understanding of environmental issues related to local waterways and the Chesapeake Bay.
- Passionate about the Alliance's mission, its programs, and individual projects.

**Supervision:** The Multimedia Associate will report directly to the Communications Director.

**Hours and Location:** The Multimedia Associate may be based at any of the Alliance's four offices (Annapolis, MD, Richmond VA, Lancaster PA, or Washington DC) and predominantly remote applicants will be considered. Some night and weekend work may be required. Frequent travel throughout the Chesapeake Bay watershed is a regular part of this position. The position advertised is full-time (40 hours per week).

**Salary, Benefits, and Commitment to Diversity:** \$44,000-\$49,500, commensurate with experience. Competitive benefits are available. Visit the Alliance's [website](#) to learn more about our benefits, compensation, and commitment to diversity as it relates to this position.

The Alliance aspires to be an inclusive multicultural organization that celebrates the rich dimensions of diversity such as race, ethnicity, gender identity, sexual orientation, socio-economic status, age, physical abilities, religious and political beliefs. We are committed to ensuring diversity and inclusion remain integral to our organizational structure, policies, board of directors, staff, strategic goals, grants, partnerships, and program delivery. The Alliance believes a broad base of participation and partners reflecting all of society is needed to be successful in the Chesapeake Bay Watershed restoration effort. Visit [www.allianceforthebay.org/DEI](http://www.allianceforthebay.org/DEI) to learn more.

The Alliance for the Chesapeake Bay offers a family-friendly, flexible work environment. We are committed to building a diverse team and strongly encourage candidates from all backgrounds to apply. If you meet at least 75% of the qualifications of this description, we encourage you to submit an application.

**Application:** Please email your cover letter, résumé, 2 examples of your previous video work, and list of 2 professional references (including the skills in which they may reference) to [careers@allianceforthebay.org](mailto:careers@allianceforthebay.org) no later than **Sunday, June 16, 2024**. Indicate "Multimedia Associate" in the email subject line. No telephone inquiries, please.